

Kona Cooperative Extension – Events and Announcements Newsletter

Volume 3-2, March 2022

Dear Growers and Friends,

Winners of the 2022 Coffee Industry Needs Assessment and Coffee Leaf Rust Survey Drawing

Congratulations to Antonio D., Judy S., David I., and Mary T.! Winners will be contacted and receive a \$150 gift card each for their participation in the survey and drawing.

HCA Coffee Cupping Competition

The Hawaii Coffee Association invites you to enter their 13th Statewide Cupping Competition! Submit your best samples to have them professionally evaluated and scored! Engage in a friendly competition with your fellow producers to help raise the bar for Hawaii-grown coffee! To learn more or register, visit <https://bit.ly/3qdEYB4>.

CBB and CLR

Don't let your guard down with both pests. Spray to kill CBB early in the season while beetles are active (after rain) and in the A/B position. BotaniGard and Mycotrol (*Beauveria bassiana*) can be combined with most copper fungicides, Serenade ASO, and DoubleNickel 55 and LC. DO NOT tank mix *Beauveria* with Priaxor Xemium or OxiDate 2.0 or 5.0.

Away from the Office

I will be away from the office from March 28 to April 4. Please anticipate that responses to emails and messages will be delayed.

If you have a farm emergency, please contact Hawaii County Administrator, Dr. Mike Shintaku, at (808)969-8261 or shintaku@hawaii.edu.

For home owner garden questions:

Master Gardeners will be available from 9:00 am - 12:00 pm on Tuesdays and Thursdays in Kona and from 9:00 am to 12:30 pm on Mondays and Fridays in Hilo (875 Komohana Street) to assist home owners. The MG hotline in Kona is 808-322-4893 and in Hilo is 808-981-5199.

-Andrea

Visit <https://www.hawaiicoffeeed.com/events-and-announcements> for additional information on the following events, announcements and more.

UH CTAHR Cooperative Extension Offices will be closed on the following days:

Friday, March 25th, in observance of Prince Jonah Kūhiō Day

0323 Virtual Invasive Pest Mini-Conference (March 23, 2022 @ 9:30 am HST)

Aloha!!!

Thank you all for liking this bi-monthly Mini-Conference, it was a great turnout in the last meeting. I am pleased to announce another one - Virtual Invasive Mini-Conference for March 23, 2022 (Wednesday, 9:30 am - 12:00 pm HST). Please join us to learn about two programs devoted to invasive species management - Hawaii Ant Lab (HAL) and Oahu Army Natural Resource Program (OANRP) with Heather Forester and Melissa Valdez, respectively. There will be updates on the current status of two key invasive pests - Australian long-horned beetle (by Helen Sofaer, USGS) and Hala scale (by Zhiqiang Cheng, UH Manoa).

Some organisms become invasive when they are inadvertently introduced to the new geographic area. This time we have something new to learn about on how some introduced organisms thrive best in the new environment as fueled by evolution novelty, a different facet of evolutionary biology - Robin Tighitella (University of Denver) will be keynote speaking.

Do not miss out. Please secure your spot by registering into the Zoom link below:

<https://bit.ly/3H0NhWI>

View the flyer: **<https://bit.ly/3hw0sEe>**

View the agenda: **<https://bit.ly/3KfqLLv>**

For questions, please contact roshanm@hawaii.edu

Sincerely,

Roshan

HCA 27th Annual Conference, Trade Show & Statewide Cupping Competition

Aloha, HCA Members and Friends!

The registration to our our 27th Annual Conference is now open! - **<https://bit.ly/3JhVo2H>**

Please join us for education, fellowship and fun! We expect to have a vibrant and interactive group of attendees, presenters and exhibitors at this year's event. We've planned interactive workshops on cupping, roasting and grafting. Events include a networking cocktail mixer, an off-site tour, cupping competition awards ceremony and full service dinner. Register today and book your hotel room with our special rate by April 19th!

Conference Schedule and More - **<https://bit.ly/3tZseiv>**

If you are a business, promoting your products or services throughout the conference brings you closer to the farmers, roasters, and marketers attending the event. With COVID recovery, the introduction of Coffee Leaf Rust to Hawaii, and important issues simmering at the legislature we need your help more than ever!

Please consider lending your support by becoming our Sponsor (**<https://bit.ly/3J7VcD4>**), Exhibitor (**<https://bit.ly/35Plqeh>**) or Silent Auction Donor (**<https://bit.ly/3KJQpli>**). Your generous donations will

go a long way toward helping the HCA fulfill our mission.

Thank you for your consideration and we're excited to see you at the upcoming conference!

Tropical AgTech Conference - June 22nd and 23rd, 2022 from 8 am till 5 pm // In-person or Live-stream options // Registration fee - Kamaaina rate available

To register visit – <https://bit.ly/36d1sLf>

View the event schedule – <https://bit.ly/3i5xWK2>

Webinar on Scouting and Monitoring for Insect Pests, March 29th, 2:00-3:15 pm

Aloha,

Tickets and registration are now available! Thank you Judy Schilling for informing me the registration was not functioning.

Please consider attending the following ornamental grower's webinar on monitoring and scouting for common insect pests in production systems, March 29- 2 pm to 3:15. We have an exciting new speaker, Dr. Angel Acebes-Doria, from USDA ARS.

Please see the flyer attached and register for the webinar to receive the Zoom link closer to the webinar date.

Please forward to interested parties as well!

Eventbrite Link- <https://bit.ly/3i5jjXI>

Thank you,

Russell Galanti

ADSC Soil Tech on Vacation Next Week (3/14/22-3/18/22)

Next week Monday, 3/14/2022 to Friday, 3/18/2022, the soil lab will be closed due to the tech being on vacation. You may still submit the soil, but results may be delayed by a week.

Hawaii Ant Lab - looking for cooperators

Michelle Montgomery, researcher at Hawaii Ant Lab, is looking for properties in all districts on the Big Island to conduct monitoring for an LFA parasitoid that was recently detected in HI. If anyone is interested in participating, please contact her at michelle.montgomery@littlefireants.com

2022 SCA Expo Green Bean Seller List

Aloha!

Please forward this email to the Kona Coffee Farmers Association members. This is a great opportunity for farmers who have green bean for sale to connect with interested buyers.

HCA team is attending the 2022 SCA Expo in Boston next month where we will be promoting Hawaii coffee. If you produce green 100% Hawaii coffee, please fill out this survey (<https://bit.ly/3MTc82n>), so we can give out your contact info to any interested buyers. **Please submit this survey no later than March 31.**

Thank you for your response!

Ralph Gaston
SCA Planning Committee Chair
Hawaii Coffee Association

Greenwell Farms Update on Kona Coffee Settlement

Aloha Farmers,

Greenwell Farms would like to share the information for the Kona Coffee Settlement. To see the attached copy of the letter that Tom Greenwell received visit - <https://bit.ly/37jY5Tc>

Mahalo,
Greenwell Farms Inc

HDOA Market Analysis

View the HDOA's Market Analysis at - <https://bit.ly/3w4TzIQ>

- Fruits and Nuts
 - Vegetables and Herbs
 - Top 20 Commodities
 - Miscellaneous
 - USDA-NASS Highlights
-

15th Annual Avocado Festival

Aloha Avocado Lovers, We are thrilled Hawai'i County has given us permission to once again celebrate the delicious and nutritious Hawaiian-grown AVOCADO:

15th Annual Avocado Festival
Saturday, April 2, 2022
Hale Halawai, oceanfront Kailua-Kona
10 AM – 4 PM
Fun for the Entire Family!

You are invited to be a vendor !!

Please complete both forms attached, and print these.

- Vendor Application Form for the Festival - <https://bit.ly/3w87Dva>
- Application for County Permit - <https://bit.ly/3Jbh54h>

Make a copy of your General Excise Tax License.
Fill out two (2) checks or money orders:

1. \$30 made payable to "Director of Finance"
2. Appropriate amount (see form) made payable to

"Sanctuary of Mana Ke'a Gardens"

These must be RECEIVED by me no later than March 18, 2022 !
If you mail, suggest doing so no later than MONDAY, MARCH 14:

Sanctuary of Mana Ke'a Gardens
PO Box 939
Honaunau, HI 96726

ALTERNATIVELY, you may give to me in person.
(The County Parks & Recreation Rules are attached also, for your convenience.)

XX
AFTER THE AVOCADO FESTIVAL, 5 PM – 9 PM, we are
sponsoring an evening FUNDRAISER CONCERT, donation of \$10
no one turned away.

XX
Please call me with any questions
or just to say Aloha!
(808) 936-5233
In Peace and Aloha,

Randy! Rugar

NASDA Enumerator hiring Kona & Puna

WHAT DO ENUMERATORS DO?

- Actively interview farmers, ranchers, and other agricultural businesses either in-person or on the phone.
- Conduct crop counts in the field.
- Produce concise and timely records of interviews and data.
- Works with cutting edge technology

Contact Gina Hidano if interested at regina.hidano@usda.gov

Small Business Administration (SBA): Use Free Trade Agreements to Help You Sell to Foreign Markets // OPPORTUNITIES FOR EXPORTING AND TRADE

U.S. Free Trade Agreements (FTAs) are a great way to sell to international customers. The U.S. has a number of FTAs in place that help small businesses enter and compete more easily in foreign markets (U.S. trade agreements - <https://bit.ly/3q4nBTg>). By reducing trade barriers and creating a more stable and transparent trading and investment environment, FTAs make it easier for U.S. small businesses to export products and services to these markets. FTAs also work to bring down trade costs that should provide a competitive advantage for small businesses compared to international competitors.

To build awareness of U.S. trade agreements, the opportunities they create, and of the resources available to help your business, SBA's Office of International Trade is showcasing particular markets. On March 2, OIT jointly hosted a webinar Coffee with the Embassy of Colombia and SBA: Trade Opportunities Between the U.S. & Colombia highlighting the specific opportunities in the Colombian market, the benefits of the US-Colombia Trade Promotion Agreement, and the resources available to support you in pursuing international sales in Colombia.

To help you figure out how to take advantage of a trade agreement, OIT has several resources to help. On OIT's Trade Tools for International Sales website (<https://bit.ly/3i5f2mH>), you can explore all the U.S. trade agreements (<https://bit.ly/37zzVVb>), including the US-Colombia Trade Promotion Agreement. In addition, last year, we had a Learn to Trade Roundtable on Going Global with Trade Agreements (<https://bit.ly/3CKb8sF>) that provides information on how to take advantage of trade agreements and resources available to help you.

As you pursue international sales, you should be sure to explore SBA's State Trade Expansion Program (<https://bit.ly/3MTcO7V>) and export financing (<https://bit.ly/3MS8SVd>) options that can help you in your export journey. If you have questions about selling internationally, SBA's export programs, or want to be connected with your local STEP contact or SBA Export Finance Manager, please reach out to SBA's International Trade Hotline toll free 855-722-4877 or email international@sba.gov.

SBA Hawaii-Pacific Islands District Office - News & Upcoming Events

In this issue:

- Island Biz - next event is Credit Restoration Workshop - March 15 9am - 12pm - <http://sbahi.eventbrite.com/>
 - Upcoming Resource Days
 - Friday, March 11, 2022
9:00 a.m. – 2:30 p.m.
American Savings Bank
94-060 Farrington Hwy.
Waipahu, HI 96797
Call: (808) 541-8541 or (808) 541-8442 or e-mail jjakahi@asbhawaii.com
or Imatias@asbhawaii.com

Wednesday, March 30, 2022
9:00 a.m. – 2:30 p.m.
First Hawaiian Bank
1580 Kapiolani Boulevard
Honolulu, HI 96814
Contact: Douglas Okamura, AVP & Business Banking Officer
(808) 943-4406 or sdokamura@fhb.com
 - Women's Business Summit - March 29 - <https://bit.ly/35Qg57C>
 - Go to www.sba.gov/hi and check out the Small Business Events section to register or find out about more events.
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News Release from Dept. of Ag on Updated Land Use Study

The Hawai`i Department of Agriculture has updated information on the 2020 Agricultural Land Use Baseline Study.

To view the news release, go to: <https://hdoa.hawaii.gov/blog/main/agbaselineupdate/>

O`ahu RC&D March News and Updates

To view all of O`ahu RC&D newsletters visit - <https://bit.ly/3iXX3Qn>

In this issue:

- Apply for Soil Health Training!
 - The Women Farmers Network Increases Small Farm Efficiency and Profit
 - KEY Project Youth Invest in Stream Restoration for Healthier Watersheds
 - News & Opportunities
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