

Kona Cooperative Extension – Events and Announcements Newsletter

Volume 3-1, March 2022

Dear Growers and Friends,

Thank you to all who participated in the coffee needs assessment and coffee leaf rust survey. We had nearly 130 responses. I'll be going through the data and providing a brief summary during the Hawaii Coffee Association's Annual Conference on May 20, 2022.

You may be using too much or too little spray product and wasting your money.

Join us for a sprayer calibration field day which will cover the use of an excel workbook that takes the guesswork out of calculating pesticide rates per gallon of water and per tankful. Please see the flyer below for dates, times, and locations.

Es posible que esté usando demasiado o muy poco producto en aerosol y esté desperdiciando su dinero.

Únase a nosotros para un día de campo de calibración de rociadores que cubrirá el uso de un libro de trabajo de Excel que elimina las conjeturas al calcular las tasas de pesticidas por galón de agua y por tanque lleno. El día de campo en la Estación de Investigación de Kona el viernes 4 de marzo a las 4:00 pm será en español. Por favor, vea el volante a continuación.

Coffee Leaf Rust-related Recorded Video Presentations

Ten CLR-related video presentations have been posted on the home page of the www.hawaiicoffeeed.com website and can also be found at the Kona Extension YouTube CLR Playlist (<https://bit.ly/3Hyysus>).

Spray for CLR BEFORE it Rains!

The dry weather appears to have slowed the spread of CLR but don't let your guard down. If you have not been spraying regularly because of the dry weather, the number of live CLR spores is likely building up on your coffee leaves. With rain/water, a lot of germinating spores means a lot of lesions/spots developing very quickly and remember that once lesions appear, none of our contact fungicides will kill the lesions. Spray to kill CLR spores BEFORE the rains come. Kill and knock down the number of spores BEFORE they can infect your coffee leaves. Proper rates and good coverage especially on the undersides of the leaves is important for pesticide efficacy.

Coffee Farm Visits on Maui

I will be on Maui from March 9-12 and still have a couple of coffee farm visit appointments available. If you are interested, please contact me (andreak@hawaii.edu) to schedule an appointment. If you would like to invite your friends and neighbors to join us during the visit, I welcome that as well. We can talk about CLR, CBB, pruning, fertilization, etc. Farm visits are at no cost to the grower and typically span anywhere from 30 minutes to 2 hours depending on the discussion and farm needs.

-Andrea

Visit <https://www.hawaiicoffeeed.com/events-and-announcements> for additional information on the following events, announcements and more.

UH CTAHR Cooperative Extension Offices will be closed on the following days:
Friday, March 25th, in observance of Prince Jonah Kūhiō Day

0323 Virtual Invasive Pest Mini-Conference (March 23, 2022 @ 9:30 am HST)

Aloha!!!

Thank you all for liking this bi-monthly Mini-Conference, it was a great turnout in the last meeting. I am pleased to announce another one - Virtual Invasive Mini-Conference for March 23, 2022 (Wednesday, 9:30 am - 12:00 pm HST). Please join us to learn about two programs devoted to invasive species management - Hawaii Ant Lab (HAL) and Oahu Army Natural Resource Program (OANRP) with Heather Forester and Melissa Valdez, respectively. There will be updates on the current status of two key invasive pests - Australian long-horned beetle (by Helen Sofaer, USGS) and Hala scale (by Zhiqiang Cheng, UH Manoa).

Some organisms become invasive when they are inadvertently introduced to the new geographic area. This time we have something new to learn about on how some introduced organisms thrive best in the new environment as fueled by evolution novelty, a different facet of evolutionary biology - Robin Tighitella (University of Denver) will be keynote speaking.

Do not miss out. Please secure your spot by registering into the Zoom link below:

<https://bit.ly/3H0NhWl>

Visit <https://bit.ly/3hw0sEe> to view the event flyer.

Visit <https://bit.ly/3KfqLLv> to view the event agenda.

For questions, please contact roshanm@hawaii.edu

Sincerely,

Roshan

Marketing vs Branding: What is the difference?

FREE Zoom Workshop

March 9, 2022 @ 5:00 PM

Live Session + Q&A by Bobby Jackson

Visit <https://conta.cc/3toH81n> to register or call (808)553-8100

HDOA CLR-CBB Pesticide Subsidy Program - Outreach

Coffee Farmers: Please take advantage of the HDOA Coffee Leaf Rust (CLR) Pesticide Subsidy which has recently been added to the CBB Pesticide Subsidy- 50% back on eligible receipts.

- Send in receipts from 7/1/20 - 6/30/21 for both.
- Please see the HDOA-approved CLR pesticide list (<https://bit.ly/3MaNlqe>) for eligible products for reimbursement.
- BotaniGard and Mycotrol are still the only CBB Pesticides eligible.
- Start the online application here (<https://bit.ly/2UKXjz6>) and upload your receipts; or use the downloadable pdf to be e-mailed with scanned receipts; or call Melanie Bondera at (808) 328-7578 for a paper application to be mailed.
- \$600 cap per acre/year or \$6,000 per farm business for each subsidy.
- New farmers will need to set up their file with GET#, SS#/FEIN#, and drivers license.
- Please email hdoa.cbb@hawaii.gov with any questions.

Melanie Bondera
CBB Subsidy Program
Hawaii Department of Agriculture
Phone: 808-323-7578

Mailing address:

P.O. Box 226
Captain Cook, HI 96704

Physical address:

82-6130 Mamalahoa Hwy, Room # 7
Captain Cook, HI 96704

Maui County Small Business Grant Program open to all small businesses in Maui County

The Maui County Small Business Grant Program is open to all small businesses in Maui County beginning today.

In early January, the County of Maui announced the Maui County Small Business Grants for Restaurants, Bars and Gyms. Effective March 1, the program became the Maui County Small Business Grant for all small businesses in Maui County.

The County of Maui offers the program in collaboration with the Credit Unions of Maui (Maui County FCU, Maui FCU, Kahului FCU, Valley Isle Community FCU, Wailuku FCU and Maui Teachers FCU). The program is part of the American Rescue Plan to assist small businesses in Maui County impacted by the COVID-19 pandemic.

The Maui County Small Business Grant should not be mistaken for the "Kokua Maui County Recovery & Relief Fund" that was administered in 2020 by the Credit Unions of Maui. This program is not an expense reimbursement program. Instead, qualified businesses will receive a \$5,000 grant.

Another program change is that businesses must now show a 10 percent decline (instead of the earlier requirement of 20 percent) in gross revenue from 2019 to 2020 verified by the State of Hawaii G49.

The following are the qualifications for the grant:

- Upon qualification, the grant amount is \$5,000.
- This is a grant and not a business expense reimbursement program.
- Businesses must be registered and active with the State of Hawaii Department of Commerce and Consumer Affairs (DCCA) and (or) sole proprietors.
- Businesses must have \$2,000,000 or less in gross revenue in 2020 verified by the State of Hawaii Tax Form G49 (General Excise/Use Annual Return and Reconciliation).
- Businesses must show a 10 percent decline in gross revenue from 2019 to 2020 verified by the State of Hawaii G49.
- Businesses must have a commercial location in the County of Maui.
- They must show proof of current lease or rent agreement and proof of payment for current month (date of application, canceled check or statement).
- Businesses must certify that they have resumed commercial operations in the County of Maui as of the date of application.
- One (1) grant per business owner (even if owner has multiple businesses).
- A 1099 may be issued at the end of the year, please consult your tax advisor.

For more information visit : <https://www.mauinuistrong.info/maui-county-small-business-grant> Or call (808) 270-5745.

Tokie Ogawa
Business Development Specialist
County of Maui - Office of Economic Development
2200 Main Street, Suite 305
Wailuku, HI 96793
direct: 808-270-7415

National Agricultural Statistics Service (NASS) Pacific Region and Land in Farms - Released February 18, 2022

View the NASS report at <https://bit.ly/3Kgz5L3>

USDA Extends to March 9 the Application Deadline for ReConnect Program Funding

U.S. Department of Agriculture (USDA) Rural Development Under Secretary Xochitl Torres Small today announced the Department is extending to March 9, 2022, the application deadline for funding to expand access to high-speed internet for millions of rural Americans nationwide. USDA is making the funding available under the ReConnect Program - <https://bit.ly/3psJpYc>

Read the full news release here - <https://bit.ly/3sCfYoL>

USDA Announces March 2022 Lending Rates for Agricultural Producers

The U.S. Department of Agriculture (USDA) announced loan interest rates for March 2022, which are effective March 1, 2022. USDA's Farm Service Agency (FSA) loans provide important access to capital to help agricultural producers start or expand their farming operation, purchase equipment and storage structures or meet cash flow needs.

Maui & Big Island farms receive federal funds from USDA

5 Big Island Farms to Receive Nearly \$1M From USDA to Help Businesses Grow

Six farms and community organizations on Hawai'i Island and Maui will receive \$1,149,316 in funding from the U.S. Department of Agriculture, U.S. Senator Brian Schatz's office announced today, Feb. 15. The money will go to help the businesses, five of which are on the Big Island, to create new products and better advertise their goods and services. The support is geared to allow these organizations to grow their operations and become more successful in accessing new markets.

"Small farms and agricultural businesses help feed families with fresh, home-grown food," Schatz said in a Feb. 15 news release. "This new federal funding will invest in our local farmers and give them more resources to grow their businesses and support their local communities."

The Big Island grants are:

\$200,000 for The Kohala Center

\$49,999 for Mother Nature's Miracle

\$250,000 for Hawai'i ULU Producers Cooperative

\$214,379 for Island Harvest

\$184,938 for Spicy Ninja Sauce

Schatz is a member of the Senate Appropriations Subcommittee on Agriculture and Rural Development. The new federal funding is provided through the USDA's Value Added Producer Grant (VAPG) Program and the Rural Cooperative Development Grant (RCDG) Program.

The VAPG Program helps agricultural producers increase benefits to customers through the processing and marketing of new products. The RCDG Program improves economic conditions in rural areas by helping individuals and businesses start, expand, or improve mutually-owned businesses like rural cooperatives.

These grants can be used by the recipients to cover processing costs, develop business plans, and conduct feasibility studies.

Waianae Economic Development Council (WEDC) February 20th - Weekly Business Resource Bulletin

In this issue:

Business Announcements

- Learn how businesses use Instagram! - <https://bit.ly/35q9vV1>
 - Sunday, March 6, 2022 - 6:00 PM HST

- Maolipreneur Business Cohort - <https://bit.ly/3HDyyB5>
- New Year, New Growth, New Global Sales - <https://bit.ly/3IF63nF>
 - Tuesday, March 1, 2022: Pricing, Payments and Financing - Your Export Finance Strategy
- ‘Ōlelo Hawai‘i Business Hui: For businesses that incorporate ‘Ōlelo Hawai‘i in products - <https://bit.ly/3CarXN7>
- Local SEO & Google My Business - <https://bit.ly/3pxtA2y>
 - Wednesday, March 2, 2022 - 11:00 AM - 12:30 PM HST

In the News

- Small Business Loan Fund: Starting at \$15,000 - <https://bit.ly/3tnw3Oe>
- Open for Business Grant - <https://bit.ly/3HBfoM0>
- Community Engagement Survey - <https://bit.ly/3prW9OT>

The Kohala Center February Bulletin

View the full newsletter at <https://bit.ly/3ptgx2c>

In this issue:

- Opportunities
- Events
- Production News

Hawaii Organic Farmers Association (HOFA) Newsletter

Aloha HOFA ohana:

Sorry for the long gap in communications. Due to COVID we have not been able to do our workshops etc.

Let's all hope that 2022 brings a safer environment in which to meet together.

We do want to inform that the 2021 tax year is the last year for the Hawaii Organic Foods Production tax credit. This is a tax credit for Certified Organic Operations in the state of Hawaii with sales below \$500,000.

The deadline for submitting the application and receipts is March 31, 2022

Visit the Hawaii Department of Agriculture's website (<https://bit.ly/35n6STK>) to download the application.

When you submit the application and copies of all of your farm receipts, the Department of Agriculture will review and approve the amount, and send you a form N-354 that you can file with your state income taxes for a non-refundable tax credit.

Please submit all receipts and application to:

**Hawaii Department of Agriculture
Quality Assurance Division
ATTN: Organic Tax Credit
1851 Auiki St.
Honolulu, HI 96819**

Here's to a healthy safe 2022,
Aloha,
Una Greenaway
President - Hawaii Organic Farming Association

March 2022 The Independent Voice

View the full newsletter at <https://bit.ly/3pw1RPO>

In this issue:

- Message from the President
 - Kona Coffee Labeling Settlement Top \$15M
 - Local PBS Program Spotlight's Hawaii's Coffee Industry
 - Legislative Update
 - Kai Kahele Talk Story
 - CBB/CLR Pesticide Subsidy Program
 - Ag Counts - Be a Part of the Census
 - Handheld Sprayer Calibration Field Day
 - It's Not too Late to Prune
 - Pruning to Reduce Impacts of CLR
 - Passing the Torch
 - Drinking Coffee Might Help Save the Planet
 - Is Coffee Good for Your Memory?
 - Comicaffe Facebook Group for Sharing News
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