

## **Kona Cooperative Extension – Events and Announcements Newsletter**

Volume 2-1, February 2022

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Visit <https://www.hawaiicoffeeed.com/events-and-announcements> for additional information on the following events, announcements and more.

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### **UH CTAHR Cooperative Extension Offices will be closed on the following days:**

Monday, February 21st, in observance of Presidents' Day

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### **Hawaii Coffee Industry Needs Assessment and Coffee Leaf Rust Survey**

Aloha Hawaii Coffee Farmers, Processors, Producers, Workers, and Industry Stakeholders,

My name is Andrea Kawabata and I am an Extension Agent with the University of Hawaii at Manoa's College of Agriculture and Human Resources' (UH-CTAHR) Cooperative Extension. I am conducting a Hawaii coffee industry needs assessment and coffee leaf rust survey and seeking input from you.

The purpose of this survey is to help me, Cooperative Extension, and researchers develop a clearer picture of the current coffee industry situation in the state, in order to develop programs and strategies to help support the industry.

Benefits of this coffee industry needs assessment include:

- Gaining a snapshot of opportunities and challenges of producing coffee in Hawaii;
- Developing a clearer understanding of gaps in communication, education, and research; and
- Providing Cooperative Extension, researchers, funding agencies, and other stakeholders with a resource that will help them develop programs that best meet the needs of Hawaii's coffee industry.

This online survey will take about 30-45 minutes to complete. Should you accidentally close your browser or need to complete the survey at a later time, you will be able to pick up where you left off.

Only one response per device is allowed. All information will be kept secure and precautions will be taken to ensure confidentiality of responses. The results will be shared in aggregate form in reports, presentations, and peer-reviewed publications.

**ALL** Hawaii coffee growers, farm managers, workers, processors, producers, and industry stakeholders are encouraged to complete the survey to ensure their challenges, successes, needs, concerns, and interests are heard and recorded.

**The deadline for responding to this survey is February 15, 2022.**

Your participation in this project is completely voluntary and you may stop participating at any time if you wish.

Following survey completion, those choosing to enter their name into a **drawing for a \$150 gift card** may do so by clicking a separate link and then entering their contact information and a code which will be provided at the end of the survey. Four (4) winners of a gift card valued at \$150 each will be randomly selected following the close of this survey.

Survey: <https://www.surveymonkey.com/r/hicoffeesurvey>

Encuesta: [https://www.surveymonkey.com/r/hicoffeesurvey?lang=es\\_MX](https://www.surveymonkey.com/r/hicoffeesurvey?lang=es_MX)

If you have questions about this needs assessment survey please contact:

Andrea Kawabata  
Extension Agent for Coffee and Orchard Crops  
808-322-4892, 415-604-1511  
andreak@hawaii.edu

Mahalo!  
Andrea Kawabata  
Shannon Sand, Assistant Extension Agent  
Rosemary Gutierrez-Coarite, Assistant Extension Agent

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### **Introducing HCA Café Collective Committee**

Aloha, HCA Friends and Supporters!

In the new year, we'd like to introduce you to the various HCA committees, share with you the goals of each, and introduce the chair, members, and other useful information.

First up, we have HCA's newest committee — The Café Collective.

This committee was formed in 2021 to address a part of the local coffee industry that, historically, has been underserved by HCA. Our goal is to build upon HCA's inter-island network of coffee professionals to bring together folks who are otherwise unreached or uninvolved in our current programs in order to grow, strengthen and diversify our coffee community. We want to support and be a resource for baristas, cafe owners, and coffee roasters across the islands through education, networking, and social events.

This Café Collective is comprised of 2 representatives from each county:

Ben Fitt, Kauai  
Fred Cowell, Kauai  
Juli Burden, Honolulu  
Ross Uehara-Tilton, Honolulu  
David Hall, Maui  
David Gridley, Maui  
Kelleigh Stewart, Hawai'i  
Madeleine Longoria Garcia, Hawai'i

The Café Collective is the brainchild of our founding chair, Madeleine on Hawai'i Island and meets on a monthly basis to work toward achieving the goals we've set - which include much more than what we're able to share in this brief introduction.

A project of The Café Collective is to highlight cafes and baristas who are a vital part of our Hawai'i Coffee Association community through a monthly newsletter. If you work for a local cafe or roastery

that has upcoming events you'd like to share within the HCA network, please send the details so they can be included in the next newsletter. If you're working on a cool project or want to highlight an idea - let us know! You can reach out to Madeleine at [madeleine@pcr.coffee](mailto:madeleine@pcr.coffee) with any questions, information, and details you'd like to share.

Lastly, if you have a barista friend or anyone who is involved with the cafe community in Hawai'i, please share this information with them! The Café Collective committee's biggest and broadest goal is to engage with this sector of the industry that has not had much attention from HCA in order to create stronger connections across the entire supply chain: from producers to baristas to consumers.

As we work to broaden our scope, we encourage you to get involved. Please consider volunteering for the many opportunities that help support our industry. Stay well and thank you,

Christopher A. Manfredi  
President  
Hawaii Coffee Association  
[president@hawaiicoffeeassoc.org](mailto:president@hawaiicoffeeassoc.org)

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### **Mahalo - 0126 Virtual Invasive Pest Mini-Conference**

Mahalo!! everyone who attended yesterday's Mini-conference (0126 Virtual Invasive Pest Mini-Conference). It's my pleasure to host and interact with you all with five informative and valuable talks on the current management tactics and future perspectives of managing some key invasive pests in Hawaii. Special thanks to the speaker - David Honsberger, John Heraty, Kylie Roy, Andrea Kawabata, and Jensen Uyeda. Great presentations!!!

Here is the link to the mini-conference video recording <https://bit.ly/32OGPDM> just in case you have missed this meeting and are interested in viewing it on later dates.

Announcement: Next Mini-conference is scheduled for March 23, 2022 (Wednesday @ 9:30 am). Please mark your calendar. Let me if you are interested in presenting at March Mini-Conference.

Sincerely,

Roshan

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### **C&C of Honolulu Disaster Assistance**

Low-interest federal disaster loans from the U.S. Small Business Administration (SBA) are available to O'ahu businesses, homeowners, and renters affected by the severe storms, flooding, and landslides from December 5 to 10, 2021.

The low-interest loans are available to anyone who suffered damages to their home, business, or nonprofit. We encourage people to take advantage of the opportunity, whether their loss was big or small. Businesses that may not have suffered physical property damage, but experienced an economic loss can apply.

Mahalo to the Hawai'i Emergency Management Agency and the SBA for working with the City and County of Honolulu to make this assistance program available.

Learn more - [https://bit.ly/3o8nF3d\\_SBA\\_Hawaii](https://bit.ly/3o8nF3d_SBA_Hawaii)

### **Get Help Applying**

On Monday, the SBA is opening its Virtual Business Recovery Center to provide personalized assistance to business owners. Homeowners and renters can start getting help applying at the SBA's Virtual Disaster Loan Outreach Center on Monday as well.

**Virtual Business Recovery Center and  
Virtual Disaster Loan Outreach Center  
Monday – Friday**

**3 a.m. to 3 p.m., Hawai'i Standard Time**

**[FOCWAassistance@sba.gov](mailto:FOCWAassistance@sba.gov)**

**1-800-659-2955 (toll-free)**

More information on disaster assistance is available at [disasterloanassistance.sba.gov](https://disasterloanassistance.sba.gov).

Applicants may also contact SBA's Customer Service Center at 1-800-659-2955, toll-free, or [disastercustomerservice@sba.gov](mailto:disastercustomerservice@sba.gov) for more information on SBA disaster assistance. Individuals who are deaf or hard of hearing may call 1-800-877-8339, toll-free. Completed applications should be mailed to U.S. Small Business Administration, Processing and Disbursement Center, 14925 Kingsport Road, Fort Worth, TX 76155.

**The deadline to apply for property damage is March 29, 2022. The deadline to apply for economic injury is Oct. 28, 2022.**

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### **Feb. 4 Deadline for the Organic and Transitional Education and Certification Program**

Feb. 4 is the deadline for agricultural producers who are certified organic, or transitioning to organic, to apply for the Organic and Transitional Education and Certification Program (OTECP). Signup for OTECP, administered by USDA's Farm Service Agency (FSA), began Nov. 8.

Certified operations and transitional operations may apply for OTECP for eligible expenses paid during the 2020 and 2021 fiscal years during this signup period. Signup for the 2022 fiscal year will be announced at a later date.

For each year, OTECP covers 25% of a certified operation's eligible certification expenses, up to \$250 per certification category (crop, livestock, wild crop, handling and State Organic Program fee). This includes application fees, inspection fees, USDA organic certification costs, state organic program fees and more.

Crop and livestock operations transitioning to organic production may be eligible for 75% of a transitional operation's eligible expenses, up to \$750, for each year. This includes fees charged by a certifying agent or consultant for pre-certification inspections and development of an organic system plan.

For both certified operations and transitional operations, OTECP covers 75% of the registration fees, up to \$200, per year, for educational events that include content related to organic production and handling in order to assist operations in increasing their knowledge of production and marketing

practices that can improve their operations, increase resilience and expand available marketing opportunities. Additionally, both certified and transitional operations may be eligible for 75% of the expense of soil testing required under the National Organic Program (NOP) to document micronutrient deficiency, not to exceed \$100 per year.

Producers apply through their local FSA office and can also obtain one-on-one support with applications by calling 877-508-8364. The program application and additional information can be found at [farmers.gov/otecp](https://farmers.gov/otecp).

### **Additional Organic Support**

OTECP builds upon USDA's Organic Certification Cost Share Program (OCCSP) (<https://bit.ly/3GiFRgU>) which provides cost share assistance of 50%, up to a maximum of \$500 per scope, to producers and handlers of agricultural products who are obtaining or renewing their certification under the NOP. Although the application period for OCCSP ended Nov. 1, 2021, FSA will consider late-filed applications for those operations who still wish to apply.

Meanwhile, USDA's Risk Management Agency (RMA) recently made improvements to Whole-Farm Revenue Protection (<https://bit.ly/3ojsbvX>) to make it more flexible and accessible to organic producers.

To learn more about USDA's broader assistance for organic producers, visit [usda.gov/organic](https://usda.gov/organic).

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### **RMA Extends Crop Insurance Flexibilities to June Due to COVID-19**

Because of the ongoing impacts of the COVID-19 pandemic, the U.S. Department of Agriculture (USDA) is extending program flexibilities to Approved Insurance Providers (AIPs) and agricultural producers until June 30, 2022 or later. Originally, these flexibilities were expiring this month.

Learn More - <https://bit.ly/34tly1C>

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### **Honolulu C&C Updates / USDA Newsletter RE Specialty Crop Protection / Grants.gov Newsletter City and County of Honolulu Business Update**

View the full newsletter - <https://bit.ly/3s8cgSj>

In this issue:6

- 5 Biggest Marketing Mistakes... and how not to make them
- Patsy T. Mink Center for Business and Leadership and the Small Business Administration presents: A WOSB Roundtable: Recruit, Hire, Retain
- Tell Us What You Think! Take the survey at [oneoahu.org/frf](https://oneoahu.org/frf)
- Your city. Your career. SHAPE THE FUTURE.
- Upcoming webinars
- Business and Constituent Educators: Ready to Help You

### **What's New and Improved for Specialty Crop Producers?**

USDA believes specialty crop producers are integral to the food system of the future, and we are

working to improve available options for specialty crop producers as well as ensure equity in program delivery. We've built up our support of specialty crop producers and local and regional food systems this past year, including. **Learn More** - <https://bit.ly/3HohoYE>

### **Grants.gov Newsletter**

View the full newsletter - <https://bit.ly/3s5KXbi>

In this issue:

- COMING SOON: Users must sign in to Grants.gov with Login.gov credentials by February 21
- Upcoming Maintenance: February 19-21, 2022
- Finding the Unique Entity Identifier (UEI) Within Grants.gov
- Agency Spotlight

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### **February 2022 The Independent Voice**

View the full newsletter - <https://bit.ly/3rlvNQ2>

In this issue:

- KCFA Annual General Membership Meeting
  - 2022 Legislative Bills of Importance
  - USDA Economic Analysis on CLR
  - CBB/CLR Pesticide Subsidy Program
  - Pruning to Reduce Impacts of CLR
  - Control of Bitterness in Brewed Coffee
  - Website Migration
  - KCFA Store Update
  - Upcoming Cooperative Extension Events
  - Brazil's Falling Crop, Rising Prices
  - Farmly, an Online Platform for Green Coffee Sales
  - Coffee's Effects on Digestion and the Gut
  - French Press Coffee Makers
  - Hong Kong - Acrylamide Found in Coffee
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