



# Hawaii Coffee Marketings

## Preliminary Season Estimates



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In Cooperation with the Hawaii Department of Agriculture  
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### HAWAII COFFEE ACREAGE, MARKETINGS, VALUE DECREASE FOR THE 2015-2016 SEASON

Beginning with this report, coffee is published in cherry basis for production, price, and value. An additional table is provided for parchment and green utilized production and price. Also there is a table showing unutilized production, which is defined as harvested but not sold.

The preliminary Hawaii utilized coffee production is estimated at 30.6 million pounds (cherry basis) for the 2015-2016 season, a 16 percent decrease from the previous season. Bearing acreage totaled 6,900 acres, down 900 acres from prior season. Weather events and

Coffee Berry Borer (CBB) damage accounted for the drop in acreage. Average yield is at 4,810 pounds (cherry basis) per acre, up 90 pounds from the previous season. The statewide farm price for coffee averaged \$1.61 per pound (cherry basis), a drop of six percent from the previous season's price of \$1.72 per pound. The value of utilized production for coffee is estimated at \$49.2 million (cherry basis) for this season, 21 percent less than last season's \$62.6 million. CBB remains a concern for the industry, though controlling measures are showing signs of progress.

#### Coffee Bearing Acreage, Yield, Production, Price, and Value – Hawaii: 2013-2014, 2014-2015, and 2015-2016

Season	Bearing acreage	Yield per acre (pounds) <sup>1</sup>	Total production (1,000 lbs) <sup>1</sup>	Utilized production (1,000 lbs) <sup>1</sup>	Price per pound <sup>1</sup>	Value of utilized production (1,000 dollars) <sup>1</sup>
2013-14	8,200	(NA)	(NA)	(NA)	(NA)	(NA)
2014-15	7,800	4,720	36,816	36,408	\$1.72	62,622
2015-16	6,900	4,810	33,189	30,568	\$1.61	49,214

(NA) Not available.

<sup>1</sup>Cherry basis

#### Coffee Utilized Production and Price on Equivalent Basis – Hawaii: 2013-2014, 2014-2015, and 2015-2016

Season	Utilized production (1,000 lbs)		Price per pound		Harvested not sold (1,000 lbs) <sup>1</sup>
	Parchment	Green	Parchment	Green	
2013-14	8,400	(NA)	\$6.20	(NA)	(NA)
2014-15	7,500	5,798	\$9.12	\$12.55	408
2015-16	7,000	5,439	\$8.98	\$15.24	2,621

(NA) Not available.

<sup>1</sup>Cherry basis