

Kona Cooperative Extension – Events and Announcements Newsletter

Volume 12-1. December 2023

Visit <https://www.hawaiicoffeeed.com/events-and-announcements> for additional information on the following events, announcements and more.

UH CTAHR Cooperative Extension Offices will be closed on the following days:
Monday, December 25th, in observance of Christmas

We are gauging interest for participation in CLR, CBB and Coffee-related Research Update Webinars that will be held in early 2024. Please let us know when you would most likely be available to join us, your feedback will allow us to reach more of the industry and have more engagement for our speakers.

Complete the survey - <https://go.hawaii.edu/Sey>

Coffee Labeling Economic Study - responses due by December 8th

Kona and Ka'u Coffee labeling project needs your input!

In the final month of the state's Coffee Labeling economic study, GUILD Consulting will complete stakeholder discussions and data collection to develop and finalize the report. Stakeholder and public participation is sought. Please take a moment to contribute!!

Most importantly: For coffee growers who would like to share their perspective on the impact of 10, 51, or 100% labeling, please complete the Discussion Survey at: tinyurl.com/Coffee-Discuss by **December 8th**. It's only 6 questions.

Secondly: Kona and Ka'u coffee growers who have not yet responded to the input cost survey are asked to complete the form-fillable Excel file, identifying the main costs of production. The survey can be downloaded at tinyurl.com/Grower-Survey (*please note: the form will automatically begin downloading*). Respondents are asked to email the completed form to the project team by **December 1st**. Paper copies are available and can be requested by emailing konalabel@guild.im.

Finally, Share with your friends, family and even customers: The general public is invited to participate in an exercise to gauge broad perceptions of potential impact of various labeling scenarios. Those interested in providing their views on potential scenario outcomes, can share their perspective by completing the exercise at www.surveymonkey.com/r/kona-predict through **December 15th**.

GUILD Consulting seeks sales data. If your retail operation sells coffee, including Kona and/or Ka'u coffee among other types, and you're willing to share volume and pricing data, please contact the project team at konalabel@guild.im (subject: Coffee data). Proprietary data will be analyzed but will not be shared publicly and will be kept confidential.

With major holidays punctuating the short project period, set to be completed by the end of December,

ongoing stakeholder willingness to participate, as well as enthusiasm and interest by the broad public, continues to be greatly appreciated. The project team thanks those who have already taken the time to provide feedback and meaningful insights and looks forward to continuing to connect to support successful and timely completion of the project aims.

This project has been made possible via Act 222, SLH 2022, which was enacted to support Hawai'i's coffee growers by appropriating funds to the Hawaii Department of Agriculture to conduct an independent study to assess the economic impact of Hawai'i's coffee labeling laws on local coffee farmers and the local coffee industry.

Informing Place-Based Equity for Hawai'i's Local Producers

Project Objective: Expand access to federal and state resources for all of Hawai'i's local food growers by developing locally informed policies.

Target Audience: Farmers, Mahi'ai, Ranchers, Paniolo, Producers, Food growers

By taking this survey local farmers can access more resources: <https://tinyurl.com/OUPform>

Occasional Invasive Pest Mini-Conference [December 12, 2023 @ 9:30 am HST]

December 12, 2023 at 9:30 am

Please join us for an Occasional Invasive Pest Mini-Conference on Dec 12, 2023 (Tuesday) @ 9:30 am via Zoom. Brook Mahnken from Maui Invasive Species Committee will share a successful effort in eradicating Little Fire Ants (LFA) on Maui and also update on its statewide status.

Please register at Zoom: <https://go.hawaii.edu/nfH>

The Art of Articulating the Ask

Sales solves a problem or serves a customer. To succeed in sales, you need a clear plan that guides you from finding potential clients to closing deals. We talk about The Influence Equation and how you gain connection with people by being trustworthy, friendly, valuable, and credible. To get new clients, actively look for them, understand their needs, and listen carefully during sales calls.

Our Presenter is Vince Abramo, Business Coach and Trainer and owner of BambooShoot.

Webinar

Tuesday, Dec. 12

10:00-11:30

\$15

Register Now - <https://go.hawaii.edu/tfn>

2023 Export Readiness Training Sessions

Register Now for WUSATA's Two-Part Export Readiness Training!

Webinar Dates: December 8th and December 15th, 2023

WUSATA's Export Readiness Training provides agribusinesses with the tools to create a successful international marketing strategy and export effectively. During this two-part training, you will assess your capacity for exporting, identify key foreign markets, and learn practical fundamentals so you can confidently export your products abroad.

The training will consist of two live and interactive half-day Zoom sessions (1:00pm – 5:00pm PT) on:
December 8: Session I – Export Planning and Tools of the Trade

- Topics include classifying products, developing an export plan, foreign market research, free trade agreements, foreign import requirements, and pricing products for exports.

December 15: Session II – Getting Products to Customers and Payment Options

- Topics include finding partners & buyers, pro forma invoices / INCOTERMS, food export certificates, navigating shipping, and payment options.

REGISTER NOW - <https://go.hawaii.edu/Yfn>

HMNA Announcements: Little Fire Ant Impact + Workforce and Infrastructure Opportunities

Aloha!

Little Fire Ants

Have Little Fire Ants impacted your ability to hire or retain workers on your farm?

Please let us know by filling out this survey (<https://go.hawaii.edu/nfW>) or emailing us at hmnaemail@gmail.com Answer just one question to help policymakers craft responses to little fire ants.

Farm Labor Stabilization and Protection Pilot Grant Program

In September 2023, USDA announced that agricultural employers can begin to apply for a new grant program focused on addressing labor shortages in agriculture, reducing irregular migration through expansion of legal pathways, and improving labor protections for farmworkers. To Apply or Learn More visit - <https://go.hawaii.edu/Cfn>

Resilient Food Systems Infrastructure Program

The purpose of the Resilient Food Systems Infrastructure (RFSI) program is to build resilience in the middle of the food supply chain, to provide more and better markets to small farms and food businesses, to support the development of value-added products for consumers, fair prices, fair wages, and new and safe job opportunities. Applications will be available in late 2023 or early 2024. Learn more here - <https://go.hawaii.edu/nfv>

HMNA Membership

Sign up for HMNA membership (<https://go.hawaii.edu/pfn>)! Thanks to everyone who has renewed their membership! We need everyone's participation to help build and support Hawaii's macadamia industry.

Mahalo,

Nathan Trump
President
Hawaii Macadamia Nut Association

GoFarm Hawaii Workshops - Maui

Aloha everyone,

Please see below for info on two upcoming workshops that will be held at our GoFarm Pūlehunui site on Maui. We would love to have you join us as well as have your help in reaching people who are looking to learn more about farm design layout, windbreak use, and soil health. More details below and on our website at www.gofarmhawaii.org.

Farm Design Layout + Windbreak: November 28th @ 4pm-6pm

What should you consider as you design your farm layout? Practical discussion of site characteristics, water flows, wind, roads and pathways, and efficiency. Learn about selection and placement of windbreaks to support your farm's productivity and ecosystem health. (Register here - <https://go.hawaii.edu/efn>)

Soil Health with NRCS: December 12th @ 4pm-6pm

How do we measure and improve soil health? Learn from GoFarm about our soil tests at our new site and steps we are taking to improve soil health, and from local NRCS staff about their soil health assessments, how to interpret them, and what to do next. (Register here - <https://go.hawaii.edu/nfz>)

Mahalo,
GoFarm Hawai'i
www.gofarmhawaii.org

Live Coconut Rhinoceros Beetle Larvae Found on Maui

Seventeen live coconut rhinoceros beetle (CRB) larvae were found yesterday by an arborist cutting down coconut palm trees in Kihei. The arborist called the Maui Invasive Species Committee (MISC) on Tuesday

morning, Nov. 21st, and reported that he was contracted to remove 12 dead palm trees and found several large larvae in the crown of the first palm tree he cut down. The arborist sent photos of the larvae to MISC which shared the photos with the Maui Plant Pest Control Branch staff of the Hawai'i Department of Agriculture (HDOA). Staff from both HDOA and MISC drove immediately to the site near Lipoa Parkway, along Ala Hula St.

The arborist and his crew cut down the remaining palms and the arborist and HDOA staff collected 17 larvae from one of the trees. Seven of the 17 larvae were shipped to O'ahu for identification and have been confirmed as CRB by a state entomologist. No larvae were found in the other 11 trees and, so far, there have been no detections of adult CRBs or indications of CRB feeding damage on any of the palms.

To continue reading visit - <https://go.hawaii.edu/ufn>

Grant Opportunities

Inflation Reduction Act 2023 Inflation Reduction Act Climate-Ready Workforce for Coastal States and Territories Competition

Department of Commerce - NOAA

Closes 02/13/2024

grants.gov/search-results-detail/350866

Infrastructure Investment and Jobs Act Inflation Reduction Act - Kapapahuliau Native Hawaiian Climate Resilience Program

Interior Business Center

Closes 02/29/2024

grants.gov/search-results-detail/351007

Department of Agriculture - Small Business Innovation Research and Small Business Technology Transfer Programs Phase II

National Institute of Food and Agriculture

Closes 03/26/2024

grants.gov/search-results-detail/350979

Agriculture Risk Management Education Partnerships Competitive Grants Program

National Institute of Food and Agriculture

Closes 01/15/2024

grants.gov/search-results-detail/350927

What's Happening @ HISBDC? New HISBDC State Director, Small Business Credit Survey, Live Webinars & Events to Support Small Businesses

Congratulations Joseph Burns, HISBDC State Director

- Joseph (Joe) Burns is our new Hawai'i SBDC State Director, effective December 1, 2023. Joe joined HISBDC in 2010 as the O'ahu Center Director and became the Interim State Director in 2022. Under his leadership, HISBDC strives to expand its outreach, services, and effectiveness in working with Hawai'i business clients to start, grow, and thrive. Joe understands and advocates for the needs of Hawai'i small businesses. He also ensures the wellbeing and professional development of the HISBDC statewide staff.

Important: Please complete the Small Business Credit Survey by the Federal Reserve Bank (<https://go.hawaii.edu/Lfn>). Your responses are confidential. **Your input matters!**

HISBDC Live Webinars

- Sales: The Art of Articulating the Ask - Dec 12, 10:00 AM - <https://go.hawaii.edu/nf7>

MORE HISBDC WEBINARS & EVENTS

HISBDC LIVE WEBINARS - for more information and to register visit - <https://go.hawaii.edu/Tfn>

- Dec 13: Starting a Business in Hawai'i
- Dec 14: Business Model Canvas to Business Plan
- Dec 27: Starting a Business in Hawai'i

OTHER SMALL BUSINESS EVENTS AND RESOURCES

- Dec 6: Hawaii Corp Security Symposium-more info
- Dec 21: HTDC Holiday Tech Job Fair- more info
- USDA Agricultural Learning Center - free, on demand, online training on Climate-Smart Agriculture for farmers and operators interested in organic practices - How to Register
- Hawai'i State Trade Expansion Program (HiSTEP) - 2024 program is now open for registration - more info
- IRS Tax Relief in Disaster Situations - Hawai'i information

Career Opportunities @ HISBDC - <https://go.hawaii.edu/nf5>

Provide Comments for Pesticide Registration Reviews of Chlorothalonil and Trisdimefon

Aloha farmers, please read and let me know if you're using these on pineapple, cabbage, cucumbers or any other crops.

Proposed Interim Decision for Chlorothalonil and Trisdimefon
EPA Notice: <https://go.hawaii.edu/nGo>

Chlorothalonil (**Ridomil Gold Bravo, Inserta, Daconil Action**)

<https://go.hawaii.edu/jGn>

Chlorothalonil is a fungicide active ingredient with end-use products registered for use on numerous conventional and antimicrobial sites.

Triadimefon (**Acizol, Amiral and Bayleton**)

Triadimefon used to treat fungal disease in **PINEAPPLE**

Due Date: December 18, 2023

Natalie Hein-Ferris

Western IPM Network Coordinator

Hawai'i and the Pacific Islands

Ferris3@hawaii.edu

(763)913-8575

Pacific Gateway Center's Immigrant Resource Center

We are pleased to introduce the Immigrant Resource Center and its Multilingual Hotline to you. Our team of interpreters speak Chuukese, Marshallese, Tongan, Ilocano, Tagalog, and Spanish, and are ready to assist people in getting the resources they need.

Funded by the State of Hawai'i, the Immigrant Resource Center (<https://go.hawaii.edu/nGf>) is committed to serving the limited English proficient (LEP). Our initiative, "AIDE: Assisting Immigrants Deserving Equity," ensures equitable access to programs and services for those who may not speak English well. Pacific Gateway Center (PGC) with community partners are jointly designated as the Immigrant Resource Center for Maui, Lana'i, Moloka'i, and Kaua'i, as well as O'ahu in partnership with Parents and Children Together (PACT).

Learn more about the IRC here - <https://go.hawaii.edu/GGn>

USDA Announces December 2023 Lending Rates for Agricultural Producers

The U.S. Department of Agriculture (USDA) announced loan interest rates for December 2023, which are effective Dec. 1, 2023. USDA's Farm Service Agency (FSA) loans provide important access to capital to help agricultural producers start or expand their farming operation, purchase equipment and storage structures or meet cash flow needs.

"I encourage our lenders and borrowers alike to work with our local offices and our cooperators to capitalize fully on the existing flexibilities in these important programs," said FSA Administrator Zach Ducheneaux.

To continue reading visit - <https://go.hawaii.edu/nGA>

USDA Now Accepting Applications for Farm Loans Online

The U.S. Department of Agriculture (USDA) has launched an online application for Direct Loan customers. More than 26,000 customers who submit a Direct Loan application each year can now use an online, interactive, guided application that is paperless and provides helpful features including an electronic signature option, the ability to attach supporting documents such as tax returns, complete a balance sheet and build a farm operating plan.

HCA Newsletter: US Coffee Champs Overview

To view the full newsletter visit - <https://go.hawaii.edu/3Gn>
In this issue:

- US Coffee Champs
 - This year, Hawaii Coffee Association decided to make the brewer's cup a fundraising event for the Maui Coffee Association to aid their members impacted by the fires this summer. Companies from across the islands and nation donated items to auction off while local vendors committed a percentage of their sales to the MCA. All proceeds from HCA are being donated to MCA. We don't have a final number yet, but it looks like HCA will be donating over \$3,000 to our coffee community on Maui with the aim of aiding those impacted by the fires.
 - Maui Fire Victims Housing
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The Independent Voice - KCFA December Newsletter

To view the full newsletter visit - <https://go.hawaii.edu/nGJ>
In this issue:

- Contents Message from President Petersen
- Farm Labor Stabilization and Protection Grant Program
- Resilient Food Systems Infrastructure Program
- KCFA at the Coffee & Art Stroll
- How is De-Caf Coffee Made – Is it Caffeine Free?
- Future Research Webinars from CTAHR
- Coffee Management Practices for the New Year
- Why do we Prune Coffee Trees?
- El Niño Continues
- Dept of Ag Market Development Branch
- Farmers.gov Local Dashboard Now Available in Hawaii
- Why are Coffee Producers Selling their Coffee on Amazon?
- Coffee Competition Adds “Experimental” Category
- What Roasters Need to Know about Lactic Fermentation
- Study: Drinking Coffee Reduces COVID Infection Risk
- NAPA in Captain Cook

- Christmas Recipes From Past Newsletters
 - Editor - Clare Wilson
-

USDA Agricultural Marketing Newsletter

News and notes on AMS' local and regional food systems work
November 2023

- Regional Food Business Centers Launch Websites
- USDA Announces More Than \$32M in Grants to Strengthen Local and Regional Food Systems
- USDA Awards Over \$15M to Expand Market Opportunities
- New NIFA Site Showcases Local and Regional Food Systems
- Seeds of Success: Promoting Native Agribusinesses and Food Security in New Mexico
- Current USDA Funding Available

For additional details visit - <https://go.hawaii.edu/PGn>

THE KOHALA CENTER Agricultural Resources Bulletin: November 16, 2023

View the full newsletter - <https://go.hawaii.edu/nGV>

In this issue:

- Support for Maui
 - Employment
 - Opportunities
 - Events
 - News for Co-ops, Collectives, and Hui
 - Production news
-

O'ahu RC&D December Newsletter

To view the full newsletter visit - <https://go.hawaii.edu/nGx>

In this issue:

- Work with O'ahu RC&D!
 - Community Work Day: Wetland Taro Production & Native Waterbirds
 - Photos from the Field
 - What we're reading!
 - News & Opportunities
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